

◆ AI Overview

A **Google Business Profile** (formerly Google My Business) is a **free tool to manage your online presence across Google Search and Maps**. It helps you attract local customers by showcasing your hours, location, photos, and services, allowing you to accept orders or bookings directly.  [Google Business Profile](#) +2


Key Aspects of Google Business Profile:

- **Visibility:** Creates a "3-Pack" presence on Maps and Search, increasing customer discovery.
- **Setup & Verification:** Create or claim your profile at business.google.com/add, then verify via phone, email, or video.

Show more ▾

Google Business Profile: Get Listed on Google

A Google Business Profile is a free profile that can help you: * **Find customers** * **Personalize your...

 Google Business Profile**Verify your business on Google - Google Business Profile Help**

Step 1: Find your business. Find your business on Google. Important: To find your profile, you must sign...



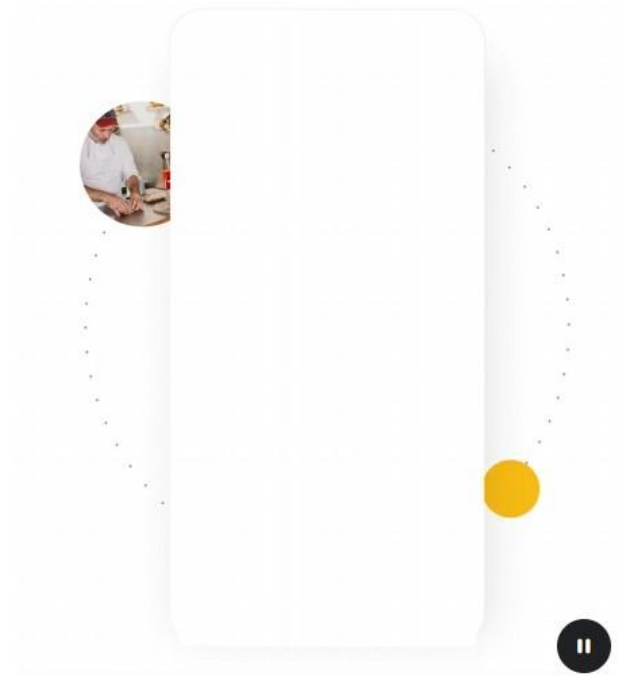
[Sign in](#)

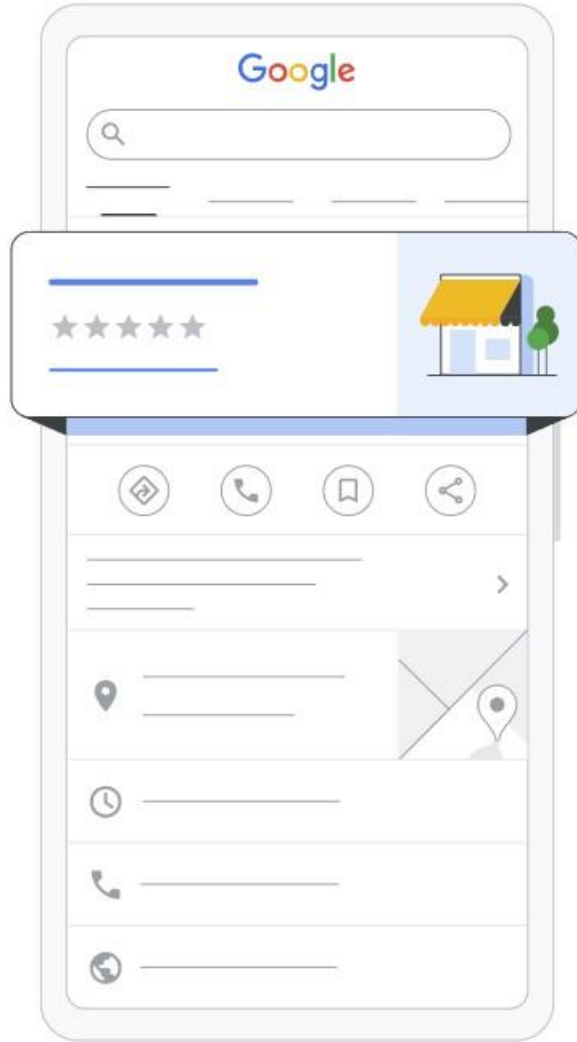
[Start now](#)

Stand out on Google with a free Business Profile

Turn people who find you on Google Search and Maps into new customers with a free Business Profile for your storefront or service area. Personalise your profile with photos, offers, posts, and more.

[Start now](#)





Get your business discovered on Google Search, Maps and more

Enter a few business details to get started

Business name*

[Continue](#)



Choose your business type

Select all that apply to Spencer Caraway - Real Estate



Online retail

Customers can purchase products through your website



Local store

Customers can visit your business in person

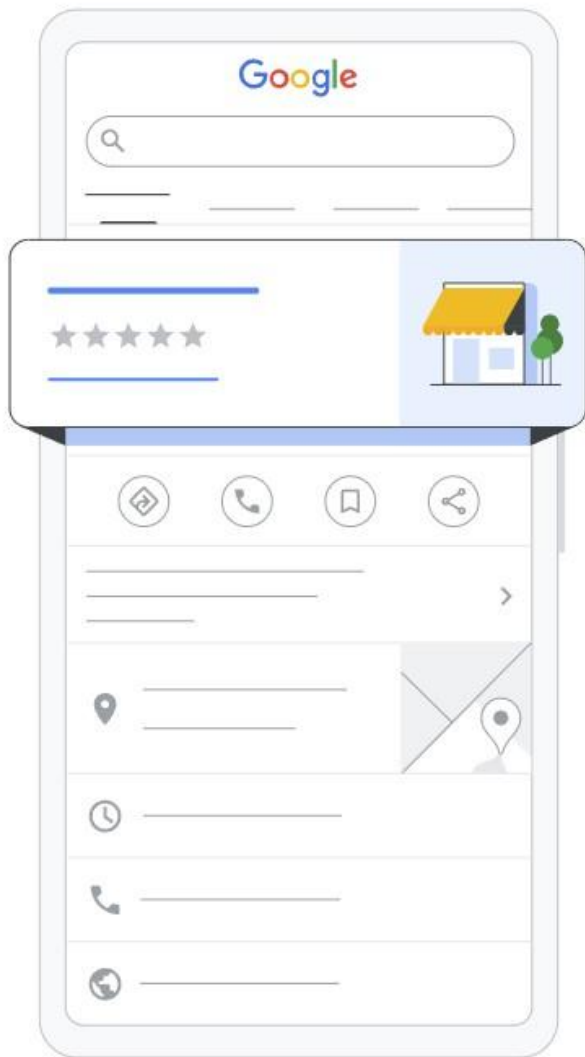


Service business

Your business makes visits to customers



Next



Enter a business category

Help customers discover your business by industry by adding a business category

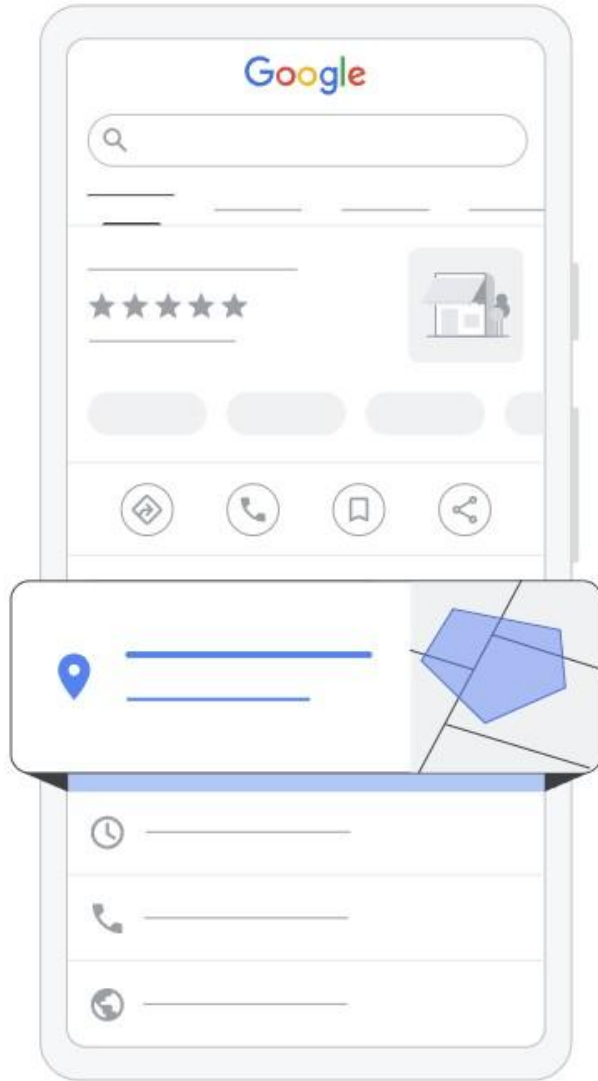
Business category*

Real estate agent



You can change and add more later

Next



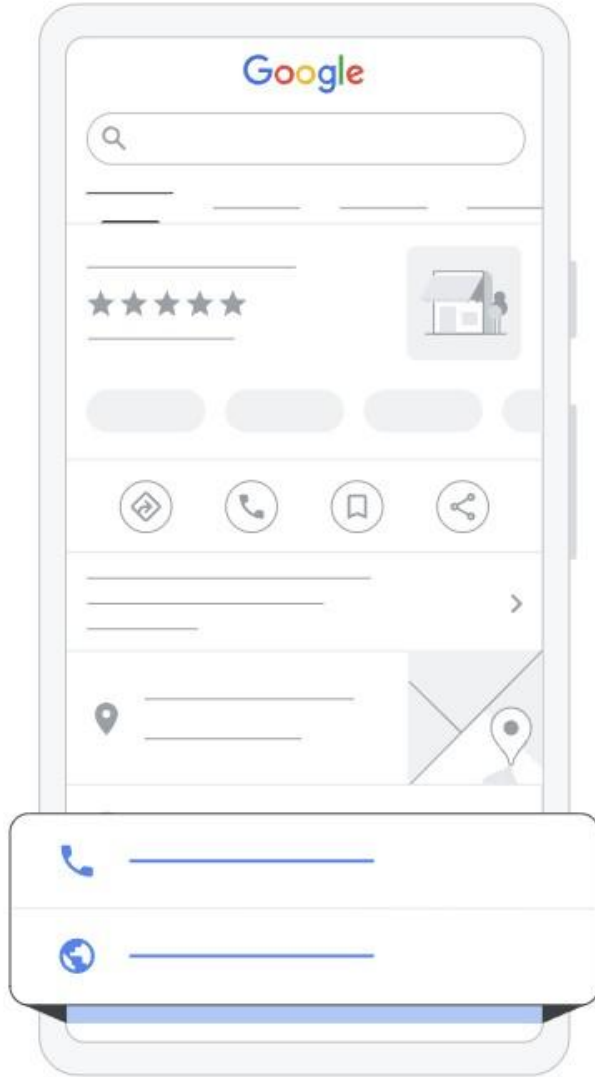
Where do you serve your customers? (optional)

Add areas where your business provides deliveries or home and office visits. This will appear on your Business Profile.

Search and select areas

You can change and add more later

Next



What contact details do you want to show to customers?

Help customers get in touch by including this info on your listing

 Phone number

Website (optional)


Add chat (optional)

Allow customers to chat with your business via SMS or other apps

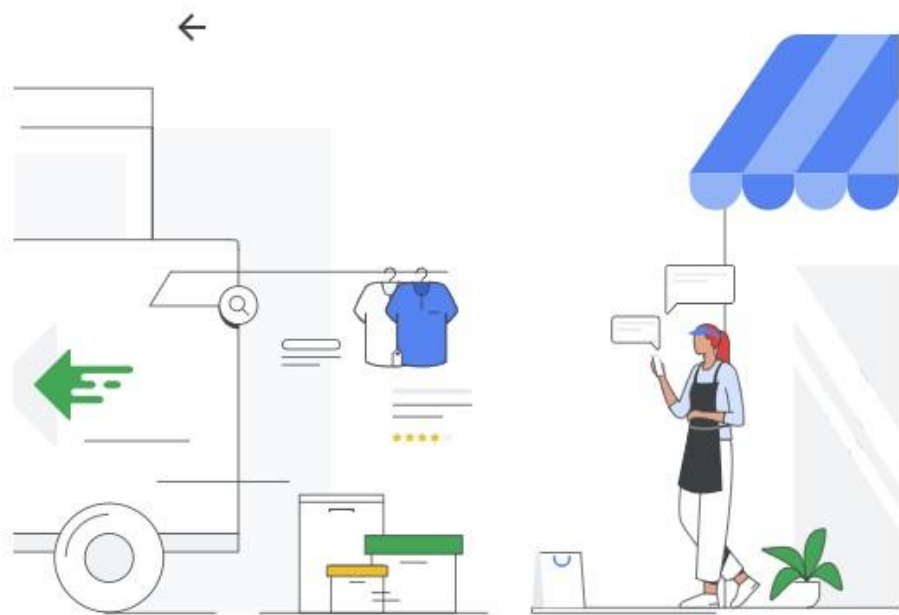
[Learn more](#)

Chat

 Text message

 Contact phone number

[Next](#)



Put your business on the map

Start connecting with your customers across Google – all in one place



Get discovered by people in your area



Respond to reviews for your business



Manage your business details across Google



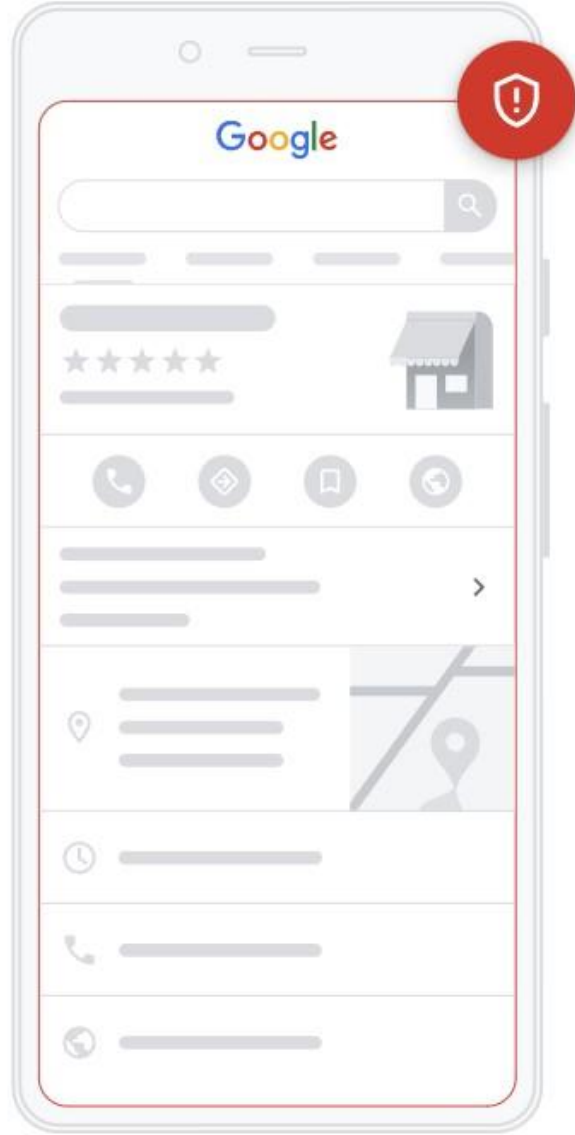
Get news and tips about how to improve your Business Profile



Get invitations to participate in occasional surveys and pilots

By continuing, you're agreeing to the [Business Profile Terms of Service](#). Your [apps data](#) will be shared with [Business Manager](#). The [Google Privacy Policy](#) describes how Google handles your data.

Continue



Verify

Please enter your mailing address to verify

The address you provide here will be hidden from the public. Post office boxes are not eligible.

Country / Region
United States ?

Street address

City*

State
South Carolina ▼

ZIP code

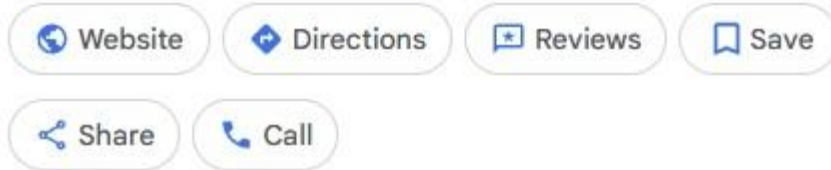
Verify Later

Next



Draughon Team

Real estate agency in Cornelius, North Carolina



Address: 19701 W Catawba Ave Suite C, Cornelius, NC 28031

Phone: (704) 608-3232

[Suggest an edit](#) · [Own this business?](#)

[Add missing information](#)

[Add business hours](#)



Draughton Team

Real estate agency



Directions



Save



Nearby



Send to phone



Share



19701 W Catawba Ave Suite C, Cornelius, NC 28031



thedraughtonteam.com



(704) 608-3232



F4J6+9Q Cornelius, North Carolina



Your Maps history



Add a label



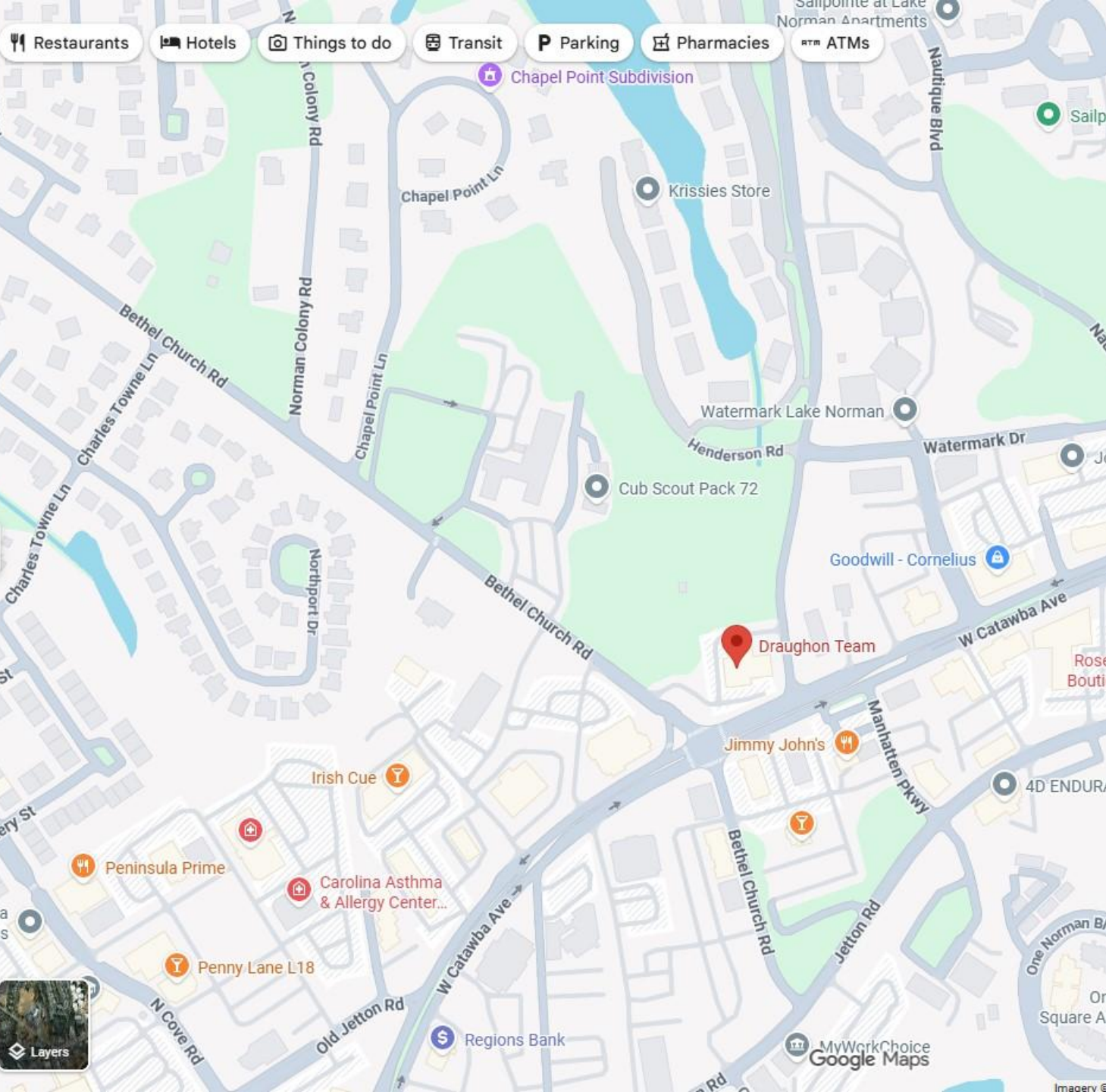
Suggest an edit

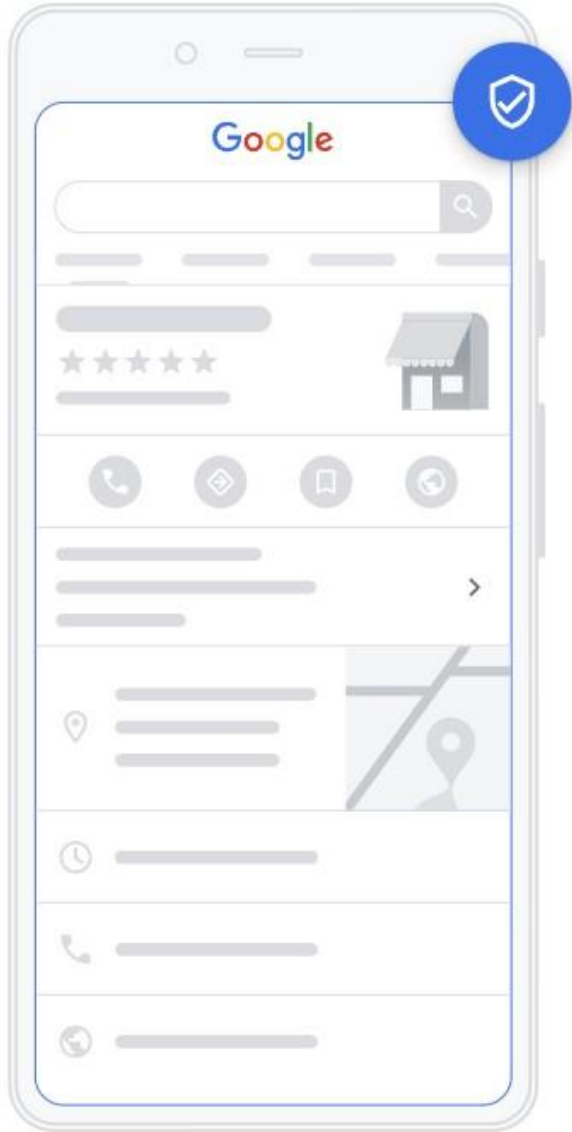
Add missing information



Add hours

Photos & videos



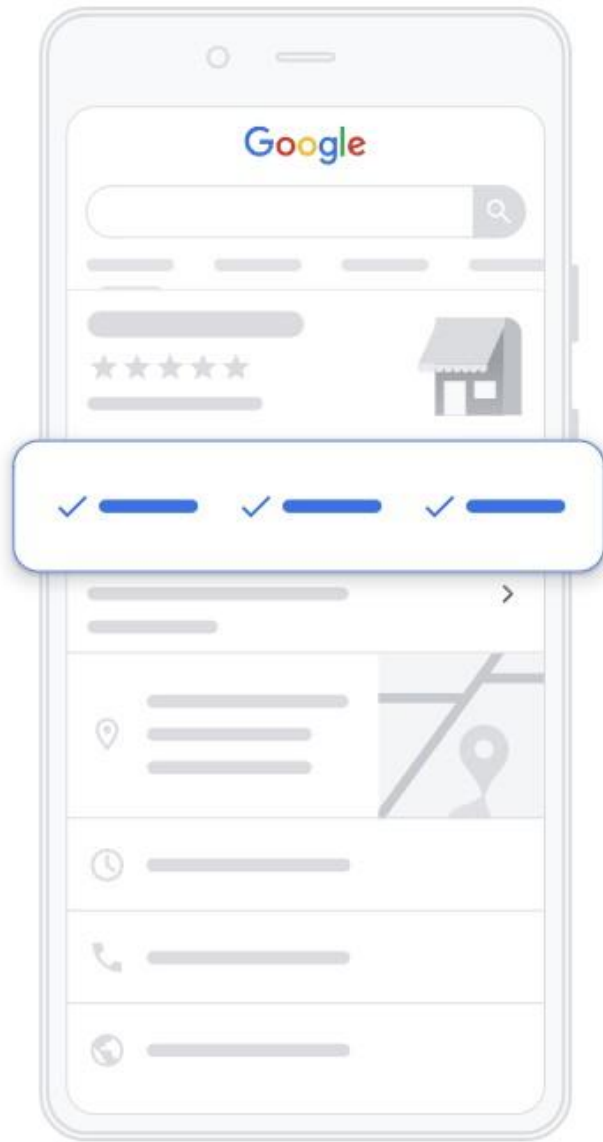


Verify

You're being verified by Google

It may take up to 5 days until your verification is reviewed.

Next



Customize profile

Add your services

Select the services your business provides and get matched with the right customers

Real estate agent

+ Appraisals

+ Beach property rentals & sales

+ Building lot sales

✓ Buying agent services

+ Commercial property buying & sales

+ Farm sales

✓ First-time home buyer services

+ Foreclosed property sales

+ Furnished property rentals & sales

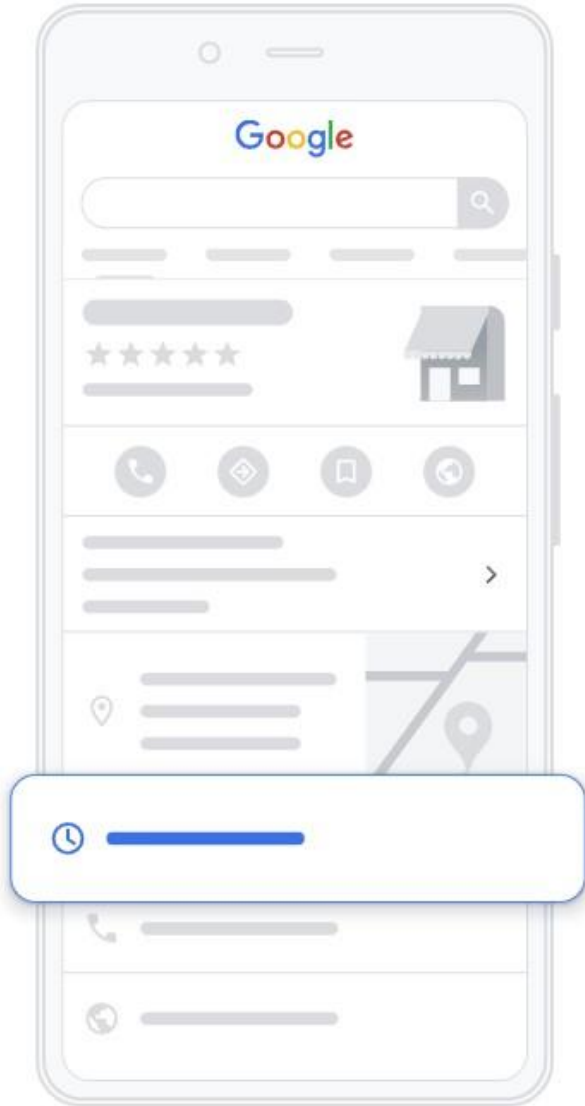
+ Land leasing & sales

✓ Luxury property buying & sales

+ New construction sales & leasing

✓ New construction services

+ Property auctions



Customize profile

Add business hours

Let customers know when you are open for business

[Learn more](#)

Sunday Closed

Monday Closed

Tuesday Closed

Wednesday Closed

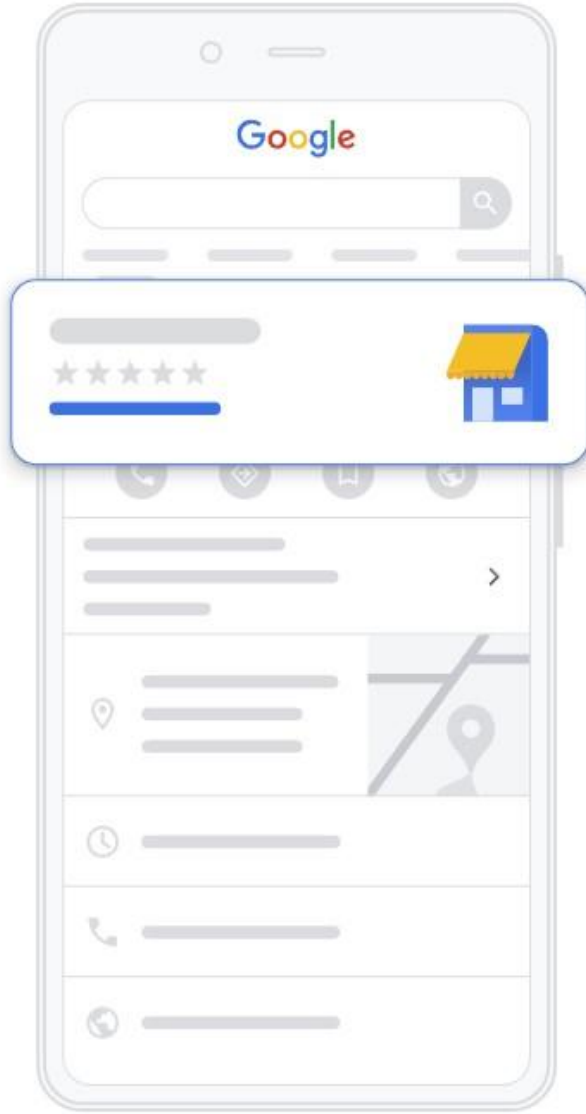
Thursday Closed

Friday Closed

Saturday Closed

Skip

Next



Customize profile

Add business description

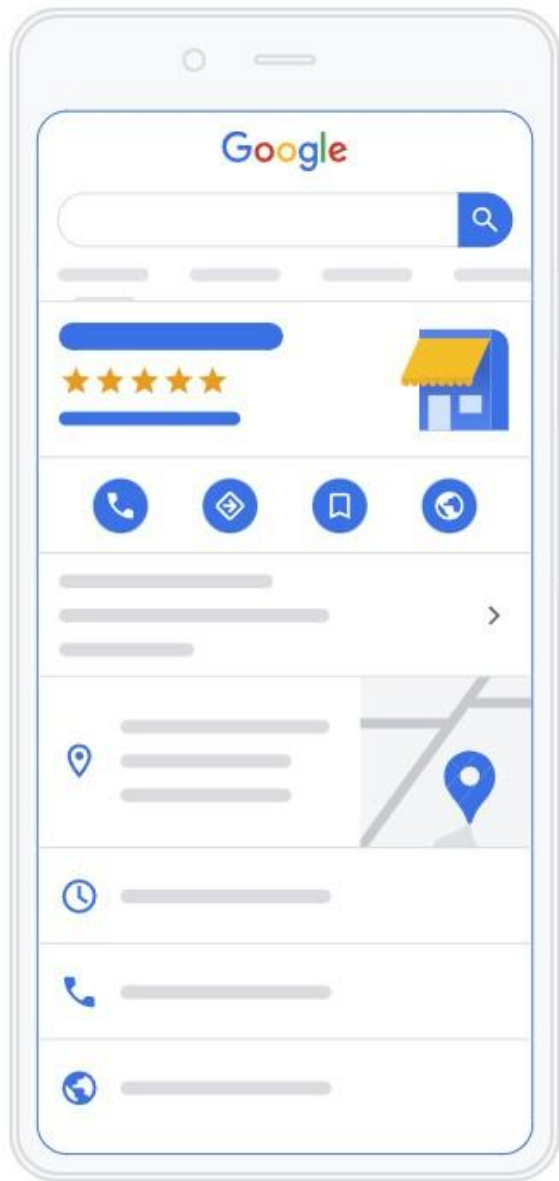
Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

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Skip

Next



Customize profile

Your edits will be visible once you're verified

You can continue to make updates to your profile at any time. All your edits will be visible to customers on Google once you've been verified.

Continue

 Your business on Google
 See performance

 Edit profile

 Read reviews

 Photos

 Posts



 Performance

 Advertise

 Edit services

 Bookings

 Ask for review...

Profile Strength  
Complete Info

We have one more favor to ask of you. As you know, reviews on the internet can go a long way. If you were satisfied with the service we at the Draughon Team provided, please leave a review of your experience on our [Google Business Page](#). Reviews on places such as Google are going further for our business now than on Zillow and Realtor.com with AI becoming the main source of research for people. And there is kind of a formula to make a review highly effective for the different AI Platforms and algorithms

First; mention the location of where you bought/sold (city, town, or neighborhood)

Second; the scenario (i.e. first time home buyer, moving from across country, upgrading, etc)

Third: actions that the Draughon Team did that helped you and your family accomplish your goals and receive the desired outcomes

Thanks again!

Draughon Team




Spencer Caraway

Posting publicly across Google ⓘ



Share details of your own experience at this place

 Add photos & videos

Cancel

Post